

RICOH
M C250FW
P C301W

Environmental Features & Programs



RICOH devices deliver productivity with environmental sustainability

RICOH devices bring advanced energy management features and cutting-edge technologies that enable eco-friendly printing and greener digital processes.

The **RICOH M C250FW/P C301W** are ENERGY STAR® certified and have earned an EPEAT® Silver rating* as well as an Ecologo® certification*. Eco-friendly printing improves sustainability so you can reduce waste as well as lower costs for electricity, paper, toner and supplies. Transitioning from paper-based procedures to digital processes also reduces your CO₂ footprint and improves your business.

Reducing, reusing and recycling resources are a core part of our design thinking and process. For example, we are designing lighter weight products and pursuing a reduction of resources through parts that are interchangeable across product families. Ricoh offers global take-back programs to ensure responsible consumables recycling and end-of-life product management.

* Ecolabels are applicable in the following countries/regions: ENERGY STAR® (U.S. and Canada), EPEAT® (U.S.), Ecologo® (Canada).

Lower your CO₂ footprint

- Built-in advanced energy management
- EcoMode with automatic device on/off
- Features to save energy, paper, toner and costs
- Global consumables recycling program
- CO₂ reduction and carbon balancing programs

RICOH M C250FW/P C301W

ENVIRONMENTAL FEATURES & PROGRAMS

ENERGY SAVINGS



Sleep mode timer

Places the machine in very low energy consumption sleep mode after a predetermined time. Because the machine is not off, it can awaken quickly for use.

PAPER SAVINGS



Duplexing

The M C250FW/P C301W cut paper bills in half and save trees by making duplexing the norm and printing on both sides of the paper.



Locked print

Saves paper and other consumables by only printing documents released by the user with a password at the machine. This capability of the M C250FW/P C301W also ensures confidential documents are kept safe.



Condense multiple pages

Reduces the amount of paper required to print and copy by condensing multiple pages into one.



Sample print

Automatically outputs a sample set before committing the system to a lengthy print job that could result in error and waste.

EFFICIENCY



Recycled paper runability

The M C250FW/P C301W have the ability to work using paper with higher recycled content, which reduces environmental impact.

ECO LABELS



ENERGY STAR® certified (U.S. and Canada only)

RICOH M C250FW/P C301W devices are ENERGY STAR® certified. The ENERGY STAR® certification indicates that the U.S. Government approves the device as energy efficient in design and specification. ENERGY STAR® certified products contribute to a more energy-efficient world and help keep your costs affordable.



EPEAT® Silver rated (U.S. only)

EPEAT® is a comprehensive procurement program which includes energy efficiency, take-back programs for equipment, packaging and consumables, reduction/elimination of environmentally sensitive substances and other important environmental attributes. The RICOH M C250FW/P C301W devices have earned an EPEAT® Silver rating.



Ecologo® certified (Canada only)

ECOLOGO® certified products are multi-attribute, life cycle-based environmental sustainability standards that indicate a product has exceeded product performance standards.

RECYCLING PROGRAMS



Global consumables take-back program

Toner containers and cartridges can be returned to us. Our environmentally friendly recycling helps keep plastic and other materials out of landfills while yielding usable materials. Visit ricoh-return.com for services in your area.



End-of-life equipment recycling

Take-back programs look to refurbish and reuse devices or perform environmentally responsible demanufacturing to recover reusable parts and materials that can be recycled or converted into other useful resources.

CO₂ REDUCTION PROGRAMS



Sustainability optimization program

This structured, measurable, professional services program uses continuous tracking, benchmarking and correcting along the way to ensure that driving sustainability is a top priority and improvements last.



Carbon balancing

The Carbon Balanced Printing program helps customers offset the remaining unavoidable carbon footprint of their document management processes using UNFCCC Gold Standard carbon credits.

Access Safety Data Sheets online

For [Americas region](#) – select **Americas**

For [EMEA region](#) – select **Support & Downloads** from the individual product page, then **Environment, Health and Safety (EHS)**

See the *Environmental Features and Programs Guide* for more on Ricoh's commitment to a circular economy.